

HOME & GARDEN

Sponsorship Benefits

March 16-18, 2012

PLATINUM LEVEL SPONSOR \$5,000

- Large logo identification in all show promotion including print, radio, billboard, web (last year \$100,000+ of show promotion)
- Full page, full color ad in The Repository's Home & Garden Special Section (\$6,500+ value)
- Half page advertorial opportunity
- 10'x20' booth in prime traffic areas (\$1,300+ value)
- 50 complimentary show tickets (\$250+ value) and 4 exhibitor passes
- Programming opportunities
- Bag insert (\$100 value)

GOLD LEVEL SPONSOR \$3,000

- Medium logo identification in all show promotion including print, radio, billboard, web
- Half page, black/white ad in The Repository's Home & Garden Special Section (\$3,000+ value)
- Quarter page advertorial opportunity
- 10'x15' booth (\$1,100+ value)
- 25 complimentary show tickets (\$125+ value) and 4 exhibitor passes
- Bag insert (\$100 value)

SILVER LEVEL SPONSOR \$1,500

- Name identification in all show promotion including print, radio, billboard, web
- Quarter page, black/white ad in The Repository's Home & Garden Special Section (\$1,500+ value)
- 10'x10' booth (\$700+ value)
- 12 show tickets (\$60+ value) and 4 exhibitor passes
- Bag insert (\$100 value)

OTHER SPONSORSHIP OPPORTUNITIES \$500

Student model home sponsor

- Name/logo identification in select print and web promotion
- Banner recognition in high traffic Student Model Home display area
- 12 show tickets (\$60+ value)
- Bag insert (\$100 value)

Wine tasting sponsor

- Name/logo identification in select print and web promotion
- Banner recognition in wine tasting area
- 6 show tickets and 6 wine tasting tickets (\$120+ value)
- Bag insert (\$100 value)

Main Stage sponsor

- Banner placement on the Main Stage
- Title sponsorship for all programming (i.e. Stark Parks Main Stage presentation)
- Name/logo identification in select print and web promotion
- 12 show tickets (\$60+ value)
- Bag insert (\$100 value)

For more than 60 years, Stark County and regional consumers have attended the Stark County Home & Garden Show seeking expert advice and home and garden ideas. Sponsorship of the Building Industry Association of Stark County and Repository Home & Garden Show allows your business to have maximum exposure, both at the show and through mass media promotion of the exciting event.



Deadline for sponsorship commitments to ensure logo recognition on all promotional pieces: **Wednesday, February 1, 2012.**